



Winnipeg's Vital Signs 2017 Indicators and Sources

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Reconciliation

Residential school closure. The last residential school in Manitoba closed in 1988 in The Pas and the last that closed in Canada in 1996 was located in Punnichy, Saskatchewan.

Source: The Benevolent Experiment: Indigenous Boarding Schools, Genocide, and Redress in Canada and the United States¹

Importance of history. 92% of Canadians feel it is very or somewhat important for all non-Indigenous Canadians to understand the true history of how Indigenous People have been treated by governments and society.

Canadian Public Opinion on Aboriginal Peoples 2016 Question 29: In your opinion, how important is it for all non-Aboriginal Canadians to understand the true history of how Aboriginal Peoples have been treated by governments and society in this country?

Very important - 62%

Somewhat important - 30%

Not very important - 6%

Not at all important - 2%

Source: Environics Institute for Survey Research, 2016²

Attitudes and perceptions. 52% of non-Indigenous Canadians and 37% of non-Indigenous Manitobans believe Indigenous People have unique rights as the first inhabitants of Canada.

Canadian Public Opinion on Aboriginal Peoples 2016 Question 7: Do Aboriginal peoples have unique rights or are they just like other ethnic/cultural groups?

Response	Canada	Manitoba
Aboriginal people have unique rights	52%	37%
Aboriginal people are just like other ethnic or cultural groups	41%	52%
No response	7%	9%

Source: Environics Institute for Survey Research, 2016³

¹ <https://uofmpress.ca/books/detail/this-benevolent-experiment>

² <http://www.environicsinstitute.org/uploads/institute-projects/canadian%20public%20opinion%20on%20aboriginal%20peoples%202016%20-%20final%20report.pdf>

³ Ibid.



Discrimination. In 2006, 77% of non-Indigenous Canadians believed that Indigenous people were subject to discrimination often or sometimes. That number jumped to 87% in 2016. Canadian Public Opinion on Aboriginal Peoples 2016 Question 17: Do you think Aboriginal peoples are often, sometimes, rarely or never the subject of discrimination in Canadian society today?

	2006Y	2016Y
Often	42%	46%
Sometimes	35%	41%
Rarely	15%	7%
Never	9%	3%

Source: Environics Institute for Survey Research, 2016⁴

Missing and Murdered Indigenous Women and Girls. Between 1980 and 2012, there were 1,181 police-recorded homicides of Indigenous women.

Source: RCMP⁵

Indigenous women are 12 times more likely to be murdered or missing than any other women in Canada. Indigenous women are 18 times more likely to be murdered or missing than any other women in Manitoba.

Source: Takentheseries.com⁶

Relations. 56% of Manitobans and 44% of Canadians describe the current relations between Indigenous and non-Indigenous people in Canada as somewhat or very negative.

Canadian Public Opinion on Aboriginal Peoples 2016 Question 16: Would you describe the current relations between Aboriginal Peoples and non-Aboriginal people in Canada as very positive, somewhat positive, somewhat negative or very negative?

	Canada	Manitoba
Very Positive	3%	3%
Somewhat Positive	46%	37%
Somewhat negative	40%	43%
Very negative	4%	13%

Source: Environics Institute for Survey Research, 2016⁷

⁴ Ibid

⁵ <http://www.rcmp-grc.gc.ca/en/missing-and-murdered-aboriginal-women-national-operational-overview>

⁶ <http://www.takentheseries.com/infographic/>

⁷ <http://www.environicsinstitute.org/uploads/institute-projects/canadian%20public%20opinion%20on%20aboriginal%20peoples%202016%20-%20final%20report.pdf>



Role in reconciliation. In 2008, 67% of non-Indigenous Canadians believed individuals have a role to play in efforts to bring about reconciliation between Indigenous and non-Indigenous people. That number grew to 84% in 2016.

Canadian Public Opinion on Aboriginal Peoples 2016 Question 25: Thinking about Canadians generally. Do you believe that individual Canadians do or do not have a role to play in efforts to bring about reconciliation between Aboriginal and non-Aboriginal Peoples? Do you feel strongly about this or not?

	2008Y	2016Y
Yes, feel strongly	42%	64%
Yes, do not feel strongly	25%	20%
No, do not feel strongly	15%	6%
No, feel strongly	12%	6%
Don't know/ NA	7%	4%

Source: Environics Institute for Survey Research, 2016⁸

Prospects for reconciliation. 68% of Canadians are optimistic or somewhat optimistic there will be meaningful reconciliation between Indigenous and non-Indigenous people in their lifetime.

Canadian Public Opinion on Aboriginal Peoples 2016 Question 30: Are you optimistic, somewhat optimistic, somewhat pessimistic or very pessimistic that there will be meaningful reconciliation between Aboriginal and non-Aboriginal people in your lifetime?

- Very optimistic - 17%
- Somewhat optimistic - 51%
- Somewhat pessimistic - 23%
- Very pessimistic - 7%
- Don't know -2%

Source: Environics Institute for Survey Research, 2016⁹

What you say about Reconciliation: 81% of Winnipeggers were familiar with the Truth and Reconciliation Commission and the Calls to Action, 42% of those familiar believe our community is not doing enough to address the calls to action and 36% didn't know or had no opinion.

Winnipeg's Vital Signs online survey Question 5.1 Reconciliation refers to the act of repairing relations between Indigenous and Non-Indigenous people. Are you familiar with the Truth and Reconciliation Commission and the related Calls to Action?; and, Question 5.2 Is our community doing enough to address the Calls to Action in the Truth and Reconciliation report?

Source: Winnipeg's Vital Signs 2017 online survey¹⁰

⁸ <http://www.environicsinstitute.org/uploads/institute-projects/canadian%20public%20opinion%20on%20aboriginal%20peoples%202016%20-%20final%20report.pdf>

⁹ Ibid.



What you say - Is Winnipeg doing enough?: Men, Winnipeggers that have lived in Winnipeg 10 years or more and those that are 35 years of age and older are more likely to say Winnipeg is doing enough to address the Calls to Action.

Subgroups significantly more likely to say “Yes - Winnipeg is doing enough to address the Calls to Action in the Truth and Reconciliation report” include:

- Males (29% vs. 19% of females);
- Age 35+ (24% vs. 16% of respondents under 35);
- Respondents who have lived in Winnipeg for more than 10 years (24% vs. 14% of respondents who have lived in Winnipeg for 1 to 5 years).

Source: Winnipeg’s Vital Signs 2017 online survey¹¹

¹⁰ <https://www.winnipegvitalsigns.org/wp-content/uploads/2017-Vital-Signs-Online-Survey-and-Questionnaire.pdf>

¹¹ Ibid.



Human Rights and Needs

House Prices. \$290,600 is the average resale price of a home in Winnipeg.

Source: Canada Mortgage and Housing Corporation 2016¹²

Rental Housing. The overall rental vacancy rate in Winnipeg for 2016 was 2.8%, slightly down from October 2015 at 2.9%. Winnipeg has a low but stable vacancy rate. The average rent in Winnipeg was \$927 for the same time period.

Source: Canada Mortgage and Housing Corporation 2016¹³

2017 rental market information was released November 2017. The overall rental vacancy rate in Winnipeg for 2017 was 2.8%, unchanged from 2016. The average rent in 2017 was \$970.00, up 3.9% from the previous year.

Source: Canada Mortgage and Housing Corporation 2017¹⁴

Financial Security. 54% of Manitobans live paycheque to paycheque and 47% feel overwhelmed by debt.

Source: Canadian Payroll Association 2016¹⁵

Minimum Wage. Manitoba's minimum wage was \$11.00 as of September 1st, 2017 and subsequently rose to \$11.15 on October 1, 2017.

Source: Province of Manitoba¹⁶

Estimated Living Wage: A living wage is based on the principle that full-time work should provide families with a basic level of economic security. This means a family of four, with two parents working full-time, can pay for necessities, support the healthy development of their children, escape financial stress, and participate in the social, civic and cultural lives of their communities. The estimated living wage in Winnipeg is \$14.54.

Source: Canadian Centre for Policy Alternatives¹⁷

¹² <https://www.winnipegvitalsigns.org/wp-content/uploads/CMHC-Housing-Market-Rates-2016.pdf>

¹³ <https://www.winnipegvitalsigns.org/wp-content/uploads/CMHC-Rental-Market-Rates-2016.pdf>

¹⁴ <https://www03.cmhc-schl.gc.ca/catalog/productDetail.cfm?cat=109&itm=9&lang=en&fr=1512063181290>

¹⁵ http://www.payroll.ca/cpadocs/npw/2016/CPA_2016_NPW_National_Media_Deck_Final_English.pdf

¹⁶ <https://www.gov.mb.ca/labour/standards/doc.minimum-wage.factsheet.html>

¹⁷ <https://www.winnipegvitalsigns.org/wp-content/uploads/CCPA-MB-Living-Wage-2017.pdf>



21% of Winnipeg families live on less than the estimated living wage.

Source: *Statistics Canada 2014*¹⁸

Food bank usage. Per cent of the population that used a foodbank: Winnipeg 6.3%; Manitoba 4.8% Canada 2.5%. 20,611 of those food bank users in Winnipeg were under the age of 18.

Source: *Foodbanks Canada, March 2016*¹⁹

Food Costs: The monthly cost of healthy eating for a family of four in Winnipeg is \$914.34.

Source: *Statistics Canada 2014*²⁰

Fruits and Vegetables: 71% of Winnipeggers 12 years and up don't eat the recommend amounts of fruits and vegetables.

Source: *Statistics Canada 2014*²¹

Safety: There were 1,291 criminal code violations in Winnipeg per 100,000 people

Source: *Statistics Canada*²²

In 2016, 72% of Winnipeggers feel safe walking alone at night - slightly down from 74% in 2015.

Source: *City of Winnipeg Citizen Survey 2016*²³

¹⁸ F-04: Distribution of total income by census family type and age (Table 4a) Taxfiler (T1FF) - Family Data 2014, Community Data. Geography: Winnipeg CMA

¹⁹ https://www.foodbankscanada.ca/getmedia/6173994f-8a25-40d9-acdf/660a28e40f37/HungerCount_2016_final_singlepage.pdf

²⁰ CANSIM Table 206-0093

²¹ <http://www5.statcan.gc.ca/cansim/a26?lang=eng&retrLang=eng&id=1050501&&pattern=&stByVal=1&p1=1&p2=37&tabMode=dataTable&csid=>

²² <http://www5.statcan.gc.ca/cansim/a26?lang=eng&id=2520051>

²³ <http://www.winnipeg.ca/cao/pdfs/2016CitizenSurvey.pdf>



Identity and Belonging

Defining Sense of Belonging: A sense of belonging is a human need, just like the need for food and shelter, and is recognized as an important determinant of psychological and physical well-being.

Source: Psychologytoday.com²⁴; BioMed Central Psychology²⁵

Sense of Belonging: The percentage of population 12 and over reporting a strong or somewhat strong sense of community belonging: Winnipeg 66.9%; Manitoba 71.1%; Canada 68%.

Source: Statistics Canada, 2015²⁶

Asking for help: 89.6% of Winnipeggers aged 15 and over know someone well enough to ask a favour. Winnipeg CMA

Total	100.0%
None	10.3%
1 to 5	59.2%
6 to 10	9.9%
Over 10	20.5%

Source: Statistics Canada, General Social Survey Social Identity 2013²⁷

Seeing Friends and Family: 45.3% of Manitobans have weekly social contact with friends or family while 17.7% have daily social contact with friends or family.

Source: Statistics Canada, 2013²⁸

What you say about Feeling Uncomfortable: 23% of Winnipeggers have felt uncomfortable or out of place because of religion, skin colour, culture, race, language, accent, disability, gender, or sexual orientation,

Source: Winnipeg's Vital Signs 2017 online survey²⁹

²⁴ <https://www.psychologytoday.com/blog/pieces-mind/201403/create-sense-belonging>

²⁵ <https://bmcpyschology.biomedcentral.com/articles/10.1186/s40359-015-0085-0>

²⁶ <http://www23.statcan.gc.ca/imdb/p2SV.pl?Function=getSurvey&lang=en&db=imdb&adm=8&dis=2&SDDS=3226>

²⁷ <http://www.statcan.gc.ca/daily-quotidien/141223/dq141223b-eng.htm>

²⁸ <http://www5.statcan.gc.ca/cansim/a05?lang=eng&id=1180005>

²⁹ <https://www.winnipegvitalsigns.org/wp-content/uploads/2017-Vital-Signs-Online-Survey-and-Questionnaire.pdf>



New Winnipeggers. 45,270 recent immigrants welcomed to Winnipeg. A recent immigrant is defined as residing in Canada for less than five years

*Source: National Household Survey, 2011*³⁰

Statistics Canada Census information released on October 25 (after the date of publication of Vital Signs 2017) showed that 63,210 new immigrants made Manitoba home between 2011 and 2016.

*Source: Statistics Canada 2017*³¹

Attitudes and perceptions: 92% of Winnipeggers feel good about the presence of immigrants in the city and 84% feel Winnipeggers should try harder to be more welcoming.

*Source: Probe Research 2016*³²

What you say about Newcomers: 90% of survey respondents identified things we should celebrate about Winnipeg when it comes to newcomers but Newcomers are 25% less likely than people who have lived here for 10+ years to feel a sense of belonging. Although Winnipeggers are excited about newcomers in our community, we're not always making them feel welcome

*Source: Winnipeg's Vital Signs 2017 online survey*³³

Languages: Mother tongue is defined as the language that a person learns first and grows up speaking from early childhood. In Winnipeg, the three main mother tongues are: English 68%; Tagalog 6%; and French at 3.4%.

Source: Statistics Canada, 2016

Indigenous People: 72,335 Winnipeggers are Indigenous. That's an increase of 20,000 people of Indigenous heritage in the last 10 years and accounts for 11% of Winnipeg's total population. This is the highest percentage for any major Canadian city. It is also the highest total number of Indigenous People living off reserve in any city in Canada. Edmonton has the second highest Indigenous population of any Canadian city at 41,985.

*Source: Statistics Canada, 2011*³⁴

³⁰ <http://www12.statcan.gc.ca/nhs-enm/2011/dp-pd/prof/details/page.cfm?Lang=E&Geo1=CSD&Code1=4611040&Data=Count&SearchText=Winnipeg&SearchType=Begins&SearchPR=01&A1=Immigration%20and%20citizenship&B1=All&Custom=&TABID=1>

³¹ <http://www12.statcan.gc.ca/census-recensement/2016/dp-pd/prof/details/page.cfm?Lang=E&Geo1=PR&Code1=46&Geo2=PR&Code2=01&Data=Count&SearchText=Manitoba&SearchType=Begins&SearchPR=01&B1=Immigration%20and%20citizenship&TABID=1>

³² <https://www.winnipegfreepress.com/local/winnipeggers-positive-about-immigration-poll-385105641.html>

³³ <https://www.winnipegvitalsigns.org/wp-content/uploads/2017-Vital-Signs-Online-Survey-and-Questionnaire.pdf>

³⁴ <http://www12.statcan.gc.ca/nhs-enm/2011/dp-pd/aprof/details/page.cfm?Lang=E&Geo1=CSD&Code1=4611040&Data=Count&SearchText=Winnipeg&SearchType=Begins&SearchPR=01&A1=All&B1=All&GeoLevel=PR&GeoCode=4611040&TABID=1>



Métis People: 41,235 Winnipeggers are Métis. That's 6.5% of Winnipeg's total population.

*Source: Statistics Canada, 2011.*³⁵

New population data was released October 2017 (after the publication of Winnipeg's Vital Signs). 2016 census profile of Winnipeg CMA put the Indigenous population at 92,810 in Winnipeg accounting for 12.2 of Winnipeg's population. That's an increase of over 20,000 or a 37% growth rate over the previous 10 years. Winnipeg also has the largest Métis population at 52,130 or 6.8% in 2016, up 28.0% or over 10,000 people from a decade earlier.

*Source: Statistics Canada 2017*³⁶

³⁵ <http://www12.statcan.gc.ca/nhs-enm/2011/dp-pd/aprof/details/page.cfm?Lang=E&Geo1=CSD&Code1=4611040&Data=Count&SearchText=Winnipeg&SearchType=Begins&SearchPR=01&A1=All&B1=All&GeoLevel=PR&GeoCode=4611040&TABID=1>

³⁶ <http://www.statcan.gc.ca/daily-quotidien/171025/dq171025a-eng.htm>
<http://www12.statcan.gc.ca/census-recensement/2016/dp-pd/prof/details/page.cfm?Lang=E&Geo1=CMACA&Code1=602&Geo2=PR&Code2=46&Data=Count&SearchText=winnipeg&SearchType=Begins&SearchPR=01&B1=Aboriginal%20peoples&TABID=1>



Health, Healing and Well-being

Life satisfaction: Per cent of the population 12 and over are satisfied or very satisfied with their life: 92.2% Canada; 93.2% Manitoba; 92.5% Winnipeg

Source: Statistics Canada, 2014³⁷

What you say about quality of life: How Winnipeggers rate their quality of life using a scale of 0 to 10, where 0 represents 'Very Poor' and 10 represents 'Very Good': 48% Top box rating (8-10); 44% Mid box rating (5-7); 8% Low box rating (0-4); <1% Don't know

Source: Winnipeg's Vital Signs 2017 online survey³⁸

Stress: 22.9% of Winnipeggers perceived that "most days in their life were quite a bit or extremely stressful."

Source: Statistics Canada 2014³⁹

What you say about money worries: How often Winnipeggers feel stressed about personal finances: 17% Very often or always; 17% Often; 30% Sometimes; 20% Rarely; 14% Never; <1% Don't know/AN. Regional breakdown: 43% Central; 41% Northeast; 33% Northwest; 28% Southeast; 26% Southwest - of respondents often or always stressed about finances.

Gender comparison: 40% of women and 25% of men say they often feel stressed about personal finances.

Source: Winnipeg's Vital Signs 2017 online survey⁴⁰

Physical health: 58.9% of Winnipeggers perceive their physical health as very good or excellent.

Source: Statistics Canada 2014⁴¹

³⁷ <http://www5.statcan.gc.ca/cansim/a26?lang=eng&id=1050502>

³⁸ <https://www.winnipegvitalsigns.org/wp-content/uploads/2017-Vital-Signs-Online-Survey-and-Questionnaire.pdf>

³⁹ <http://www5.statcan.gc.ca/cansim/a26?lang=eng&id=1050502>

⁴⁰ <https://www.winnipegvitalsigns.org/wp-content/uploads/2017-Vital-Signs-Online-Survey-and-Questionnaire.pdf>

⁴¹ <http://www5.statcan.gc.ca/cansim/a05?lang=eng&id=01050502>



What you say about Physical health: 35% of men vs. 26% of women say increased physical activity is a top priority while 28% of women vs. 17% of men say increased awareness of and access to stress reduction programs and activities is top priority.

Source: Winnipeg's Vital Signs 2017 online survey⁴²

Leisure time spent active: 52.4% of Winnipeggers spend leisure or "free" time being physically or moderately active.

Source: Statistics Canada 2014⁴³

Mental well-being: 71% of Winnipeggers aged 12 years and over and 74.1% of Winnipeg youth aged 12 to 19 perceive their mental health as very good or excellent.

Source: Statistics Canada 2014⁴⁴

Mood disorders: Between 2010/2011 and 2014/2015

23.2% of Winnipeggers aged 10+ suffered from mood or anxiety disorders. Prevalence is significantly related to income in urban areas, with much higher rates among residents of lower income areas.

25% of Manitobans aged 10+ received medical care for a mental illness.

5.1% of Manitobans aged 10+ were treated for substance abuse.

Source: Manitoba Health, Seniors and Active Living: Information Management and Analytics⁴⁵

⁴² <https://www.winnipegvitalsigns.org/wp-content/uploads/2017-Vital-Signs-Online-Survey-and-Questionnaire.pdf>

⁴³ <http://www5.statcan.gc.ca/cansim/a05?lang=eng&id=01050502>

⁴⁴ <http://www5.statcan.gc.ca/cansim/a05?lang=eng&id=01050502>

⁴⁵ <https://www.winnipegvitalsigns.org/wp-content/uploads/Manitoba-Health-Seniors-and-Active-Living.pdf>



Community Pride

Knowing your neighbour: 60% of people know their neighbours well enough to ask for a favour or offer help.

Source: Winnipeg's Vital Signs 2017 online survey⁴⁶

Voter Turnout: Winnipeg civic election voter turnout: 2006- 38.2%; 2010- 47.1%; 2014- 50.23%

Source: City of Winnipeg⁴⁷

Future prospects: 67% of Winnipeggers agree or strongly agree our city is a good place for the next generation to settle down.

Source: Winnipeg's Vital Signs 2017 online survey⁴⁸

Volunteering: Per cent of people volunteer their time and skills to the community: Winnipeg 38%; Manitoba 52%; Canada 44%.

Source: Statistics Canada⁴⁹

What you say about Volunteering: 71% of people volunteered their time at least once in the past year.

Source: Winnipeg's Vital Signs 2017 online survey⁵⁰

Civic engagement: A civically engaged citizen is involved in their community, votes in elections, volunteers and/or donates money to local causes, contributes in many ways and genuinely wants to make Winnipeg a better place to live. 84% of people have a medium to high level of civic engagement.

Source: Winnipeg's Vital Signs 2017 online survey⁵¹

⁴⁶ <https://www.winnipegvitalsigns.org/wp-content/uploads/2017-Vital-Signs-Online-Survey-and-Questionnaire.pdf>

⁴⁷ http://www.winnipeg.ca/clerks/docs/election_services/election_archive.stm

⁴⁸ <https://www.winnipegvitalsigns.org/wp-content/uploads/2017-Vital-Signs-Online-Survey-and-Questionnaire.pdf>

⁴⁹ <http://www.statcan.gc.ca/pub/89-652-x/89-652-x2015001-eng.htm#a3>

⁵⁰ <https://www.winnipegvitalsigns.org/wp-content/uploads/2017-Vital-Signs-Online-Survey-and-Questionnaire.pdf>

⁵¹ Ibid.



Making a difference: 64% of Winnipeggers feel they have the opportunity to make a difference in their community.

Source: Winnipeg's Vital Signs 2017 online survey⁵²

Gifts: 26% of Winnipeg tax filers made charitable donations.

Source: Statistics Canada, 2015

88% of Winnipeggers gave to a charity at least once in the last year.

Source: Winnipeg's Vital Signs 2017 online survey⁵³

Median charitable donation: Winnipeg \$400; Canada \$300.

Source: Statistics Canada, 2015⁵⁴

Crowdfunding: \$82 is the average GoFundMe.com donation made by Winnipeggers.

\$3.3M - Winnipeggers' total donations through GoFundMe.com

Source: GoFundMe.com, 2014-2016⁵⁵

Donors' average age: 54

Source: Statistics Canada⁵⁶

⁵²<https://www.winnipegvitalsigns.org/wp-content/uploads/2017-Vital-Signs-Online-Survey-and-Questionnaire.pdf>

⁵³ Ibid

⁵⁴ <http://www5.statcan.gc.ca/cansim/a26?lang=eng&id=1110001>

⁵⁵ <https://blog.gofundme.com/gofundme-in-canada-7512972a830>

⁵⁶ <http://www5.statcan.gc.ca/cansim/a26?lang=eng&id=1110001>



Families

Child care spaces: There are 27,056 licensed child care spaces in Manitoba and 16,372 children on Manitoba's Online Child Care Registry waiting list. 846 of those children on the waiting list are not yet born.

Source: Manitoba Child Care Online, Mar. 31, 2017⁵⁷

Daycare costs: \$651 is the median monthly fee for infant day care in Winnipeg. \$451 is the median monthly fee for toddler and child day care in Winnipeg.

Source: Canadian Centre for Policy Alternatives⁵⁸

What you say about access and affordability of child care: 46% of women 37% of men say Winnipeg needs to improve access and availability of affordable child care.

Source: Winnipeg's Vital Signs 2017 online survey⁵⁹

Children in care: Number of children in care in Manitoba 10,293 and 8,960 of those are Indigenous. That's 87% of all children in care.

Source: University of Manitoba, 2015⁶⁰

544 kids aged out of care between Apr. 1, 2015 and Mar 31, 2016.

Source: Manitoba Child and Family Information Systems⁶¹

Caring for parents: 154,000 Manitobans spent time providing care for a friend or family member with a long-term illness, disability or because of aging.

Source: Statistics Canada 2012⁶²

⁵⁷ http://www.gov.mb.ca/fs/childcare/occr/monthly_stats.html

⁵⁸ <https://www.winnipegvitalsigns.org/wp-content/uploads/CCPA-A-Growing-Concern-2016-Childcare-Fees-in-Canadas-Big-Cities.pdf>

⁵⁹ <https://www.winnipegvitalsigns.org/wp-content/uploads/2017-Vital-Signs-Online-Survey-and-Questionnaire.pdf>

⁶⁰ http://mchp-appserv.cpe.umanitoba.ca/reference/CIC_report_web.pdf

⁶¹ By FIPPA request

⁶² <http://www5.statcan.gc.ca/cansim/a26?lang=eng&retrLang=eng&id=1140010&&pattern=&stByVal=1&p1=1&p2=31&tabMode=dataTable&csid=>



Median family income (Average labour income by family type)⁶³: \$86,410 for a couple, with or without kids, living in Winnipeg.

\$41,780 for a lone-parent family, with at least one child, living in Winnipeg.

*Source: Statistics Canada 2014*⁶⁴

Low income cut-off (LICO): LICO is an income threshold below which a family will likely devote a larger share of its income on food, shelter and clothing than the average family. It's a national measure based on family and community size. \$38,544 is the low-income threshold for a family of four after tax.

*Source: Statistics Canada 2015*⁶⁵

Families in poverty: 17.5% of Winnipeg families live below the poverty line

*Source: Statistics Canada 2014*⁶⁶

⁶³<http://www5.statcan.gc.ca/cansim/a26?lang=eng&id=1110017>

This statistic was erroneously titled median family income. The number presented is the average labour income by family type.

⁶⁴ <http://www5.statcan.gc.ca/cansim/a26?lang=eng&id=1110017>

⁶⁵ <http://www5.statcan.gc.ca/cansim/a05?lang=eng&id=2060094>

⁶⁶ F-04: Distribution of total income by census family type and age (Table 4a), Taxfiler (T1FF) - Family Data 2014, Community Data Program. Geography: Winnipeg CMA



Access and Ability

Access limitations: 35.7% of Winnipeggers aged 12+ are limited in home, school, work and other activities because of a physical condition, mental condition or health problem.

Source: Statistics Canada, 2014⁶⁷

Employment challenges: 56.4% of Manitobans with disabilities are employed while 77.3% of Manitobans without disabilities are employed.

Source: Barrier Free Manitoba, 2017⁶⁸

Human Rights complaints: 45.1% complaints to the Manitoba Human Rights Commission based on disability discrimination (in 2015).

Source: Barrier Free Manitoba, 2017⁶⁹

What you say about stigma: 21% of respondents under the age of 35 and 10% of respondents aged 35+ say decreasing the stigma of ability-specific barriers is top priority.

Source: Winnipeg's Vital Signs 2017 online survey⁷⁰

Number of seniors: 5.2% is the projected growth of the proportion of people aged 65+ between 2015-2040.

Source: The Conference Board of Canada 2017⁷¹

Sense of belonging: #1 - seniors aged 65+ report the strongest sense of belonging to Canada, Manitoba and their local community amongst all age groups.

Source: Statistics Canada, 2013⁷²

⁶⁷ <http://www5.statcan.gc.ca/cansim/a05?lang=eng&id=01050502>

⁶⁸ <https://www.winnipegvitalsigns.org/wp-content/uploads/Barrier-Free-Manitoba-Getting-to-Work-2017.pdf>

⁶⁹ Ibid

⁷⁰ <https://www.winnipegvitalsigns.org/wp-content/uploads/2017-Vital-Signs-Online-Survey-and-Questionnaire.pdf>

⁷¹ <https://www.winnipegvitalsigns.org/wp-content/uploads/Conference-Board-of-Canada-Maximizing-Manitobas-Potential.pdf>



Seniors living in poverty: Per cent of families aged 65+ that are low income: Winnipeg 6.1%; Manitoba 6.6%; Canada 6.9%.

Source: Statistics Canada 2015⁷³

Senior abuse: 8.2% is the estimated prevalence of mistreatment of the elderly, including physical, psychological, sexual and financial abuse and neglect.

Source: National Initiative for the Care of the Elderly, 2015⁷⁴

Personal care home admittance: 10.2 weeks - median wait time for residents aged 75+ admitted from hospital; 19.5 weeks - median wait time for those admitted from the community

Source: Manitoba Centre for Health Policy, 2013⁷⁵

Retirement homes: 2.2% vacancy rate; 1.4% vacancy rate for suites under \$2,000 per month.

Source: Canada Mortgage and Housing Corporation, 2016⁷⁶

Senior centres: There are 28 senior centres, clubs and organizations listed on the Manitoba Association of Senior Centres website.

Source: manitobaseniorcentres.com⁷⁷

⁷² <http://www.statcan.gc.ca/pub/89-652-x/89-652-x2015004-eng.htm#tbl1>

⁷³ <http://www5.statcan.gc.ca/cansim/a26?lang=eng&id=1110015>

⁷⁴ <https://www.winnipegvitalsigns.org/wp-content/uploads/NICE-Into-the-Light-A-National-Survey-on-the-Mistreatment-of-Older-Canadians-2015.pdf>

⁷⁵ http://mchp-appserv.cpe.umanitoba.ca/reference/RHA_2013_web_version.pdf

⁷⁶ <https://www.winnipegvitalsigns.org/wp-content/uploads/CMHC-Seniors-Housing-Report-Manitoba-2016.pdf>

⁷⁷ <https://www.manitobaseniorcentres.com/places/senior-centres-of-winnipeg/>



Sustainability

Commuting to work: Vehicle use and commuting - methods of commuting to work: Drive a car, truck, van: 71%; Transit: 13.4%; Passenger in a car, truck, van: 7.2%; Walk: 5.1%; Bike: 2.0%; Other: 1.4%.
Source: Statistics Canada, National Household Survey 2011⁷⁸

Getting around Downtown: Drive a car, truck, van: 29.4%; Transit: 29.4%; Walk: 30.7%; Passenger in a car, truck, van: 5.5%; Bike: 3.6%; Other: 1.4%.
Source: City of Winnipeg 2011⁷⁹

Average commute time in Winnipeg: 23 minutes. Includes all methods of transportation.
Source: Statistics Canada, National Household Survey 2011⁸⁰

Green transportation: There are approximately 2,550 kilometers of sidewalk and 400 kilometers of bicycle facilities such as bike routes in Winnipeg.
Source: Winnipeg Pedestrian and Cycling Strategies Final Report, 2014⁸¹

Cycling: 7,100 cyclists commute in and out of Downtown Winnipeg and 14,790 cyclists commute city-wide on a typical workday in May or June.
Source: Bike Winnipeg, Winnipeg Bicycle Counts Report 2015⁸²

What you say about taking transit: 25% of respondents aged 35-44 and 18% of respondents aged 65-74 say Winnipeg's bus system should be expanded and enhanced.
Source: Winnipeg's Vital Signs 2017 online survey⁸³

⁷⁸ http://www12.statcan.gc.ca/nhs-enm/2011/as-sa/99-012-x/99-012-x2011003_1-eng.pdf

⁷⁹ <http://winnipeg.ca/census/2011/Selected%20Topics/default.asp>

⁸⁰ http://www12.statcan.gc.ca/nhs-enm/2011/as-sa/99-012-x/99-012-x2011003_1-eng.pdf

⁸¹ <https://www.winnipegvitalsigns.org/wp-content/uploads/Winnipeg-Pedestrian-and-Cycling-Strategies-2014.pdf>

⁸² <http://bikewinnipeg.ca/2016/01/07/2015-winnipeg-bicycle-counts-report/#sthash.u811mCXP.dpbs>

⁸³ <https://www.winnipegvitalsigns.org/wp-content/uploads/2017-Vital-Signs-Online-Survey-and-Questionnaire.pdf>



Getting to school: How school-aged children get to school - Car 44.6%; Walk 29.4%; Bus 21.5%; Bike 3.25%; Roll 1.25%.

Source: *bikewalkroll.org*⁸⁴

Composting: 66.9% of Winnipeggers compost yard waste and 30.2% of Winnipeggers compost kitchen waste.

Source: *Stats Canada, Households and the Environment Survey 2015 Winnipeg CMA*⁸⁵

Greenhouse gas emissions: 5,379,024 tonnes of greenhouse gasses are emitted in Winnipeg annually.

Sources of greenhouse gas emissions: Buildings, natural gas 33.5%; Vehicles, residential 32%; Vehicles, commercial 17.6%; Waste disposal 14.9%; Water and waste water 0.9%; Transit 0.8%; Buildings, electricity 0.3%.

Source: *City of Winnipeg 2011*⁸⁶

Average temperature: 4.6 degrees Celsius in 2016 up from the average of 3 degrees Celsius for period of 2001 to 2016.

Source: *Environment Canada*⁸⁷

⁸⁴ Data Collected Feb 27, 2017 from www.bikewalkroll.org

⁸⁵ <http://www.statcan.gc.ca/pub/16-002-x/2013001/article/11848-eng.htm>

⁸⁶ <https://www.winnipegvitalsigns.org/wp-content/uploads/Golder-and-Assoc-GHG-Report.pdf>

⁸⁷ Data Collected May 3, 2017. <https://www.weatherstats.ca/>



Living and Learning

School readiness: 37.2% of kindergarten students lack prosocial and helping behaviours. 36.5% of kindergarten students are very ready in general knowledge and communication skills.
Source: Healthy Child Manitoba, 2014/2015⁸⁸

Adult literacy and learning: Number of adults enrolled in adult literacy programs - 2,228
Number of adults enrolled in adult learning programs - 8,153
Source: Province of Manitoba, 2014/2015.⁸⁹

High school incompletes: Per cent of the population aged 15+ who have not completed high school: Winnipeg 15.5%; Manitoba 19.0%; Canada 16.9%
Source: Statistics Canada 2016⁹⁰

Educational attainment: 25.9% of Indigenous people aged 15+ in Winnipeg had a post-secondary certificate, diploma or degree compared to 48.7% of the total population.
Source: Statistics Canada 2016⁹¹

Post-graduation employment: 93% of college graduates employed within three years and 95% of bachelor degree graduates employed within three years.
Source: National Graduate Survey, 2013⁹²

Average Income: Of a high school graduate - \$30,205; of a post-secondary graduate - \$48,256.
Source: National Household Survey, 2011⁹³

⁸⁸ <https://www.winnipegvitalsigns.org/wp-content/uploads/The-Early-Development-Instrument-EDI-Report-2014-2015.pdf>

⁸⁹ http://www.edu.gov.mb.ca/all/publications/annual/all_ar_14_15.pdf

⁹⁰ Statistics Canada, Labour Force Survey by special request

⁹¹ Statistics Canada, Labour Force Survey by special request

⁹² <http://www5.statcan.gc.ca/cansim/a26?lang=eng&retrLang=eng&id=4770065>

⁹³ National Household Survey 2011. Community Data Program. Geography: Winnipeg CMA



Manitoba high school graduation rates: Overall: 2014 - 77.2%; 2016 - 83.10%
Indigenous: 2014 - 47.2%; 2016- 58.4%
Source: Province of Manitoba⁹⁴

Student mental health: 17,723 students aged 6-19 diagnosed with a mental disorder between 2009-2013.
Source: Manitoba Centre for Health Policy⁹⁵

University enrolment: 29,990 full-time university undergraduate students enrolled in Winnipeg.
Source: Association of Universities and Colleges, 2017⁹⁶

Average cost of undergraduate tuition: Canadian Student: University of Winnipeg \$3,405; University of Manitoba \$4,008.
International Student: University of Winnipeg \$12,687; University of Manitoba \$15,430.
Source: Various, 2016⁹⁷

⁹⁴ http://www.edu.gov.mb.ca/k12/grad_rates/index.html#other

⁹⁵ <https://www.winnipegvitalsigns.org/wp-content/uploads/Manitoba-Centre-for-Health-Policy-The-Mental-Health-of-Manitobas-Children.pdf>

⁹⁶ <https://www.univcan.ca/universities/facts-and-stats/>

⁹⁷ Ibid.



Arts, Culture and Heritage

Attendance: Number of people attending arts and cultural events in Winnipeg in 2015 - 2,996,374.
Source: Winnipeg Arts Council, 2015⁹⁸

Festivals: There are 78 (recorded) annual festivals in Winnipeg.
Source: Winnipeg Arts Council and Tourism Winnipeg⁹⁹

Public art: 128 recorded public art installations in Winnipeg
Source: Various¹⁰⁰

Donations to the arts in Manitoba: \$5.3M donated through private sector grants and fundraising. \$8M donated from the public sector.
Source: Statistics Canada, 2014¹⁰¹
49,000 Manitobans gave to arts and culture organizations.
Source: Hill Strategies Research, 2013¹⁰²

Sense of belonging: Canadians who rate arts, culture and leisure in their community as “excellent” are nearly 3 times more likely to report a “very strong” sense of belonging to their city or town.
Source: Community Foundations of Canada and CAPACOA¹⁰³

⁹⁸ Winnipeg Arts Council, special request. Self-reported statistics

⁹⁹ <http://winnipegarts.ca/map/>
<https://www.tourismwinnipeg.com/events/annual-festivals-and-events>
<https://www.todocanada.ca/festivals-in-winnipeg/>

¹⁰⁰ This number represents a scan of online resources by the data providers and should be used as an estimate only.
<http://winnipegarts.ca/pubart-gal>
http://www.winnipegreflections.com/bears_On_Broadway.php
<http://www.corydonbiz.com/colours-of-corydon>

¹⁰¹ <http://www5.statcan.gc.ca/COR-COR/objList?tgtObjType=ARRAY&srcObjType=SDDS&srcObjId=3108&lang=eng>

¹⁰² <https://www.winnipegvitalsigns.org/wp-content/uploads/Hill-Strategies-Volunteers-and-Donors-in-Arts-and-Culture-Organizations-in-Canada-2013.pdf>

¹⁰³ [file:///C:/Users/cstecher/Downloads/Vital_Signs_Arts_and_Belonging%20\(1\).pdf](file:///C:/Users/cstecher/Downloads/Vital_Signs_Arts_and_Belonging%20(1).pdf)



Arts revenue: \$11.3M total for performance arts events; \$3.2M total from single ticket sales.
*Source: Statistics Canada, 2014*¹⁰⁴

Art for change: 20 organizations received grants from The Winnipeg Foundation for arts-based social programming.
*Source: The Winnipeg Foundation*¹⁰⁵

Murals: 631 documented in Winnipeg.
*Source: themuralsofwinnipeg.com*¹⁰⁶

Lost murals: 322 painted over, covered, or destroyed.
*Source: themuralsofwinnipeg.com*¹⁰⁷

Arts and culture organization endowments: \$66.7M is the value of agency funds held at The Winnipeg Foundation for 45 charities.
*Source: The Winnipeg Foundation*¹⁰⁸

Volunteers: 45,000 Manitobans volunteered their time to an arts and culture organization.
*Source: Hill Strategies Research, 2013*¹⁰⁹

¹⁰⁴ <http://www5.statcan.gc.ca/COR-COR/objList?tgtObjType=ARRAY&srcObjType=SDDS&srcObjId=3108&lang=eng>

¹⁰⁵ Data collected July 2017

¹⁰⁶ Data collected June 2017. www.themuralsofwinnipeg.com

¹⁰⁷ Ibid.

¹⁰⁸ Data collected July 2017

¹⁰⁹ <https://www.winnipegvitalsigns.org/wp-content/uploads/Hill-Strategies-Volunteers-and-Donors-in-Arts-and-Culture-Organizations-in-Canada-2013.pdf>