



# The Winnipeg Foundation

## Vital Signs Survey

### Panel Questionnaire

Updated: June 2, 2022



**PROBE**  
RESEARCH INC.

N=1,200 Winnipeg (Probe panel, phone-to-web follow-up and outreach into hard-to-reach communities)

Online survey interface

Field: June2-June 21

Sub-Population	% (2016 Census)	Survey Completes (N=1,200)
<b>Household Income</b>		
Under \$30,000	18%	216
\$30,000-\$59,000	26%	312
\$60,000-\$99,000	26%	312
\$100,000+	30%	360
<b>Newcomer status</b>		
Immigrants (as defined by Statistics Canada)	25%	300
Non-immigrants	75%	900
<b>BIPOC Identity</b>		
Indigenous Peoples	12%	144
People of Colour	28%	336
<b>Sexual Orientation</b>		
2SLGBTQ+ people	6-8% (est.)	100
<b>Disability</b>		
People with a disability	22%	264

### INVITATION EMAIL

Hello!

Today we have a 12-minute survey open to all our panelists living in Winnipeg. We are interested in your opinions on these topics. Remember - there are no right or wrong answers.

Please complete and submit your survey as soon as possible as it closes in a week. All responses will remain confidential and secure and nothing you say is attributed to you personally. No one will be re-contacting you based on how you answer the survey.

Please click on this link to complete the survey:

### SURVEY

To thank you for your time, your name will be entered into a draw to win one of three \$200 prizes.

Please contact us at [probe@probe-research.com](mailto:probe@probe-research.com) if you have any technical problems or questions.

Thank You,

Probe Research

### BIPOC/Lower-Income Supplemental Panel Outreach

Subject: Special Probe Research Survey

Hello!

We need your help. Today we have a 12-minute survey specifically for Winnipeggers like you, to make sure we're hearing from a diversity of people. This survey will help a large Winnipeg charity understand how best to improve the quality of life of all Winnipeggers.

Please complete and submit your survey as soon as possible as it closes in a week. All responses will remain confidential and secure and nothing you say is attributed to you personally. No one will be re-contacting you based on how you answer the survey.

Please click on this link to complete the survey:

SURVEY

**To thank you for your time, your name will be entered into a draw to win one of three \$200 prizes.**

Please contact us at [probe@probe-research.com](mailto:probe@probe-research.com) if you have any technical problems or questions.

Thank You,

Probe Research

## LANDING PAGE:

Welcome!

Thank you for taking the time to complete this survey for The Winnipeg Foundation. Your answers will help us understand how Winnipeggers like you are feeling about their city, their health and the future.

The survey takes about 10 minutes to complete, depending on your answers. All your answers will be held in strict confidence. None of your answers will be attributed to you personally.

**Please complete and submit your survey right away.**

Problems or questions? Contact Probe Research at [probe@probe-research.com](mailto:probe@probe-research.com) or call/text us at 204-470-8862.

Thank You!

Probe Research and The Winnipeg Foundation

Welcome!

The survey takes approximately 10 minutes to complete, depending on your answers. All of the answers you provide will be held in strict confidence and none of your answers will be attributed to you personally. The results of your survey will be combined with all others and reported together.

If you are unable to complete the survey during one session, your previous answers will be saved and you will be able to return to it at any time to complete the questionnaire.

Please complete and submit your survey by **(DATE)**.

Should you experience any problems during the survey, please contact Probe Research by email at [probe@probe-research.com](mailto:probe@probe-research.com) or call us at 204-926-6565 or toll free at 1-877-538-5545.

**A.** Please indicate your gender below:

Male

Female

Prefer to self-describe (gender-fluid, non-binary, two-spirit): \_\_\_\_\_

**B.** Which category best describes your age?

18-34

35-54

55-60

60+

## CIVIC ENGAGEMENT AND VOLUNTEERING

OK, let's begin with a few questions about how you spend your time....

(Q1. Deleted)

8.3 Time spent with friends

6.2 Participation in Arts and Culture Activities

6.1 Participation in Social and Leisure Activities (may want to tweak title – Leisure and Relaxation)

**Q2.** Thinking of the last 12 months, how often, if at all, have you spent time...? **RANDOMIZE**

**ROWS**

With friends in-person

Enjoying the arts

Exploring or practicing your culture

Just relaxing

Exploring or practicing your spiritual beliefs or religious faith

**COLUMNS**

Every day

A few times a week

About once a week

About once a month

Less than once a month

Never

1.1. Formal Volunteering with a Group (Stats Can Question)

**Q3.** Next, a few questions about volunteering you may have done for groups or organizations, such as schools, religious organizations, sports or community associations...

In the past 12 months, did you do any of the following activities without pay for a group or an organization? **RANDOMIZE**

**ROWS**

Door-to-door canvassing

Fundraising

Sit as a member of a committee or board

Teaching, educating or mentoring

Organize, supervise or coordinate activities or events

Office work, bookkeeping, administrative duties, or library work

Coach, referee or officiate

Counsel or provide advice

Provide health care or support including companionship

Collect, serve or deliver food or other goods

Work associated with the maintenance, repair or building of facilities or grounds

Volunteer driving

Provide help through first aid, fire-fighting, or search and rescue

Engage in activities aimed at conservation or protection of the environment or wildlife

Other (please specify): \_\_\_\_\_

**COLUMNS**

Yes

No

Unsure

**Q3a. IF YES TO ANY IN Q3.** What types of organizations or groups have you volunteered with in the last 12 months? (Please check all that apply.) **RANDOMIZE**

- Housing
- Poverty
- Literacy
- Health
- Arts and culture
- Politics
- Religious or spiritual
- Outdoor
- Sports
- Seniors
- The environment/climate change
- Children and youth
- Business or professional
- Other (please specify): \_\_\_\_\_

#### 1.7 Informal Volunteering (Helping Others) (Stats Can Question)

**Q4.** Now, some questions about ways you might have volunteered to help people without pay and not on behalf of a group or an organization. (Only include help given to people living outside your household.) **RANDOMIZE**

In the past 12 months, did you...

#### **ROWS**

- Help anyone with tasks such as cooking, cleaning, gardening, maintenance work, painting, snow shovelling, or car repairs
- Help anyone by doing any shopping, by driving or accompanying someone to the store or to an appointment
- Help anyone with paperwork tasks such as writing letters, doing taxes, filling out forms, banking, paying bills or finding information
- Provide anyone with health-related or personal care, such as emotional support, counselling, providing advice, visiting the elderly, or unpaid babysitting
- Help anyone with unpaid teaching, coaching, tutoring, or assisting with reading

#### **COLUMNS**

- Yes
- No
- Unsure

#### 2.4 Interest in Politics (StatsCan GSS question, 2013 data for MB/Can)

**Q5.** Generally speaking, how interested are you in politics? Are you:

- Very interested
- Somewhat interested
- Not very interested
- Not at all interested

#### 2.2 Political Activities Other than Voting (StatsCan GSS question, 2013 data for MB/Can)

**Q6.** In the past 12 months, have you done any of the following activities? **RANDOMIZE**

#### **COLUMNS**

- Searched for information on a political issue

Volunteered for a political party  
Expressed your views on an issue by contacting a newspaper or a politician  
Expressed your views on a political or social issue through an Internet forum or news website  
Signed a petition on paper  
Signed an Internet petition  
Boycotted or chosen a product for ethical reasons  
Attended a public meeting  
Spoken out at a public meeting  
Participated in a demonstration or march  
Worn a badge, T-shirt or displayed a lawn sign in support of or opposition to a political or social cause

**ROWS**

Yes

No

Unsure

**TRUST AND BELONGING**

Moving on...

**1.8 Sense of Belonging (Stats Can Question)****Q7.** How would you describe your sense of belonging to your local community? Would you say it is...?

Very strong

Somewhat strong

Somewhat weak

Very weak

Unsure

**1.2 Five or More Friends, Stats Can Question****Q8.** How many close friends do you have – that is, people who are not your relatives, but who you feel at ease with, can talk to about what is on your mind, or call on for help? (You can include people you live with.) **OPEN ENDED**

Number of close friends: \_\_\_\_\_

Unsure

**1.5 Feelings of Safety Walking Alone at Night (tweaked Stats Can, asking again for disaggregation purposes)****Q9.** How safe do you feel from crime when you are out alone in your area after dark? Do you feel:

Very safe

Reasonably safe

Somewhat unsafe

Very unsafe

Do not go out alone

**2.3. Trust in Government/Institutions (tweaked Stats Can GSS question)****Q10.** Now, a few questions about the level of confidence you have in various institutions. Using a scale of 1 to 5 where 1 means "no confidence at all" and 5 means "a great deal of confidence", please answer the following questions. **RANDOMIZE**

How much confidence do you have in the following institutions?

**COLUMNS**

The police  
The justice system and courts  
The kindergarten-to-Grade 12 school system  
Federal government  
Major corporations  
Local merchants and business people  
The media  
Charities **NEW**  
The mayor and city council **NEW**  
The provincial government **NEW**  
The health care system **NEW**

**COLUMNS**

1 (no confidence at all.....5 (a great deal of confidence)

**1.4 – Experiences of Discrimination (Stats Can question, GSS)**

**Q11.** In the last two years, have you experienced discrimination or been treated unfairly by others in Canada because of any of the following? (Please check all that apply.) **RANDOMIZE**

Your age  
Your ethnicity or culture  
Your race or colour  
Your religion  
Your language  
Your physical appearance (weight, height, hair style or colour, clothing, jewelry, tattoos and other physical characteristics)  
Your gender or gender identity (such as transgender, two-spirit, or nonbinary)  
Your sexual orientation  
A physical or mental disability  
Did not experience discrimination

## HEALTH

**5.1 – self-rated overall health (Stats Can Question)**

**5.2 – self rated mental health (Stats Can Question)**

The next couple of questions are about your health.

**Q12.** In general, how is your health? Would you say:

Excellent  
Very good  
Good  
Fair  
Poor

**Q13.** In general, how would you rate your mental health? Is it:

Excellent  
Very good  
Good  
Fair



Poor

#### 5.9 Access to dental care

**Q14.** And, when was the last time you visited the dentist for a check up and/or a cleaning?

- Within the last six months
- Within the last year
- More than a year ago
- Can't recall
- Haven't ever visited the dentist

#### 4.9 Climate Anxiety (Edelman Questions)

**Q15.** For each of the following potential areas of worry or concern, please indicate whether each has become a bigger concern to you, less of a concern to you, or has stayed at the same level of concern to you since the start of this year. **RANDOMIZE**

##### **ROWS**

- Climate change's growing impact on where I live and how it might negatively affect my life and/or the lives of my children in the future
- Being able to pay my bills
- Getting into conflicts because I express opinions that are different from what others believe

##### **COLUMNS**

- A bigger concern
- Less of a concern
- Stayed about the same level of concern

Next, a couple of questions about Winnipeg's rivers, like the Red, Assiniboine and Seine rivers...

**Q15a.** When it comes to Winnipeg's rivers, how would you rate the following? **RANDOMIZE**

##### **COLUMNS**

- Your access to the river in your neighbourhood
- The safety of parks and public spaces along Winnipeg's rivers
- How clean Winnipeg's rivers are

##### **ROWS**

- Excellent
- Good
- Fair
- Poor
- Unsure/not applicable to me

## COVID IMPACTS

Next, a few more questions about the COVID-19 pandemic...

**Q16.** How, if at all, has the pandemic affected your relationships with the following people? (If you don't really have this kind of relationship, please choose "not applicable".)

##### **COLUMNS**

- Your spouse or partner
- Your child or children
- You work colleagues



Your friends  
Your neighbours

**ROWS**

A lot better  
A little better  
No real change  
A little worse  
A lot worse  
Not applicable to me

(Q17. Deleted)

**Q18.** Thinking back over the last two years of the pandemic, how difficult, if at all, were the following:

**RANDOMIZE****COLUMNS**

Isolating or quarantining at home  
Coping with vaccine or mask mandates

**ROWS**

Very difficult  
Somewhat difficult  
Not very difficult  
Not difficult at all  
Not applicable

**Q19.** Now, please read the following statements and indicate if you agree or disagree. **RANDOMIZE**

**COLUMNS**

It will take me a long time to get comfortable around large groups again  
Society is more divided now than it was before the pandemic  
I've had a few tense or angry moments with family over pandemic restrictions

**ROWS**

Strongly agree  
Somewhat agree  
Neither agree nor disagree  
Somewhat disagree  
Strongly disagree

## FUTURE PRIORITIES

**Q20.** If you could change one thing in Winnipeg that would improve your overall health or your quality of life, what would it be? **OPEN ENDED**

\_\_\_\_\_

## DEMOGRAPHICS

Thank you. The following questions are for statistical purposes only, to make sure we're hearing from many groups of Winnipeggers.

**DS1.** What is the highest level of formal education you have completed?

- Grade school/some high school
- Completed high school
- Some apprenticeship or trades training
- Journey-person certification
- Some college
- Completed college diploma
- Some university
- Completed university undergraduate degree
- Completed graduate/professional degree
- Prefer not to answer

**DS2.** Which of the following categories best describes your family income? That is, the total income before taxes of all persons in your household?

- Under \$30,000
- \$30,000 to \$49,999
- \$50,000 to \$79,999
- \$80,000 to \$99,999
- \$100,000 to \$149,999
- Over \$150,000
- Unsure/Prefer not to answer

**DS3.** Do you have children aged 15 years or younger in your home?

- Yes
- No
- Prefer not to answer

**DS4.** In what year were you born?

\_\_\_\_\_

**DS5.** Do you identify as an Indigenous person? By this we mean a First Nations (status or non-status), Métis or Inuit person?

- No, not Indigenous
- Yes, First Nations **SKIP TO DS7**
- Yes, Métis **SKIP TO DS7**
- Yes, Inuit **SKIP TO DS7**
- Yes, multiple Indigenous identities **SKIP TO DS7**
- Prefer not to answer

**DS6.** Do you identify as a person of colour?

- Yes
- No
- Prefer not to answer

**DS7.** And how would you describe your sexual orientation?

- Straight (heterosexual)
- Bisexual
- Gay
- Lesbian
- Pansexual
- Questioning or unsure
- Prefer to self-describe: \_\_\_\_\_
- Prefer not to say

**DS8.** Are you a person with a disability? This could be trouble hearing or seeing, mobility issues, a mental illness or any condition that makes everyday tasks challenging.

Yes

No

Prefer not to say

**DS9.** Could you please provide your 6-digit postal code? This is to ensure we are hearing from Winnipeggers from all areas of the city.

— — — — —

**DS10.** Do you want to be entered into the draw to win one of three \$200 prizes?

Yes (Please provide your name, preferred email and daytime phone # below)

No

**DS10.** Add recontact question.

Thank you very much for your time. Those are all the questions we have today.  
Please click on "Done" below to submit your survey.